

NEWS RELEASE

FERRARI-MASERATI OF FORT LAUDERDALE ANNOUNCES STEVE MARTORANO TO RECEIVE FIRST MASERATI MC STRADALE IN US *Celebrity cook and avid Maserati enthusiast, Steve Martorano to own first MC Stradale*



FORT LAUDERDALE, FL (August 20, 2011) – Ferrari-Maserati of Fort Lauderdale – Home of the Experience is pleased to announce celebrity cook Steve Martorano will receive the first Maserati MC Stradale in the United States. Due to his love for the brand and his incredibly successful career, Maserati has granted Martorano the early release of the first MC Stradale. This will be Martorano’s fourth Maserati.

Martorano, also known as “The King of Italian-American Cooking”, has taken the craft of cooking to new levels through persistence and hard work. With his self-taught talent, Steve has created a venue in which as owner he is the cook, DJ and operator. His wildly successful Cafe Martorano’s Italian-American Kitchen has three locations in Oakland Park, FL; the Seminole Hard Rock Hotel & Casino; Hollywood, FL, and Las Vegas, NV. His newest venture, Yo Cuz! My Life, My Food, My Way, is the first book of its kind, a cook book/autobiography. This book is a true testament to who Steve Martorano is and what he is about: holding on to his dream and never giving up.

“We are thrilled to deliver the first-in-the-country Maserati MC Stradale to Steve Martorano,” said Garrett Hayim, President of the Experience Auto Group. “Steve is as passionate about the Maserati brand as he is about his career and cooking, and we can think of no one more deserving to receive this new model before anyone else in the United States.”

The special edition is called the GranTurismo MC Stradale is powered by a 4.2 liter V8 engine that delivers 450 HP - an improvement over the standard 405 HP - while still offering the same fuel consumption as a standard Gran Turismo. It also comes with an improved aerodynamic down force and will brake the 186 mph barrier. The MC Stradale special edition has been tweaked and modified as a direct result of the lessons learned from Maserati’s three racing programs, but it is road legal. The MC Stradale will be the fastest, lightest, and most powerful Maserati in the line-up.

For more information on Ferarri-Maserati of Fort Lauderdale visit the showroom located at 5750 North Federal Hwy. in Fort Lauderdale, FL, please call (954) 607-7928 or visit www.FerrariFL.com.

About Ferrari-Maserati of Fort Lauderdale – The Home of the Experience

Established in 1983, Ferrari-Maserati of Fort Lauderdale – The Home of the Experience is South Florida’s oldest and most respected dealer of luxury performance Italian automobiles. The recently renovated, brand-new, state-of-the-art showroom and facility showcases the world’s most coveted autos. Ferrari-Maserati of Fort Lauderdale – The Home of the Experience is the only factory-authorized Ferrari and Maserati body shop that also features an award-winning restoration team. The dealership carries a wide array of Ferrari and Maserati parts, accessories, and apparel. Clients have the ability to make service appointments online at its website at www.FerrariFL.com, where interested buyers may also find a full list of the current inventory, news and upcoming events. Ferrari-Maserati of Fort Lauderdale – The Home of the Experience is located at 5750 North Federal Hwy. in Fort Lauderdale, FL. For more information please call 954.607.7928.